|  |
| --- |
| ABOUT  LUDO GABRIELE  **Ludo Gabriele** is a global authority on the role of men in gender equity, in the workplace and beyond.  In 2017, he created one of the most disruptive masculinity blog of the #metoo era: [**wokedaddy.com**](HTTP://WWW.wokedaddy.com).  From 2019 to 2023, Ludo represented The Men Advocating Real Change (MARC) initiative at Catalyst.  He led the creation and production of two global events on masculinity in the workplace: The MARC Summit in 2020 & Real Change with MARC in 2022.  In 2024, he founded **Humen Leaders**, an advisory practice focused on humanizing narratives about boys and men.  Ludo helps organizations connect men to gender equity, effectively.  Ludo has been featured on numerous top tier media outlets including **Forbes**, **BBC**, **Vice**, and **Slate**. |





LEADERCAMP

## CONNECTING MEN TO GENDER EQUITY

WITH

LUDO GABRIELE

FEBRUARY 5, 2025

As we navigate the complexities of Diversity, Equity, and Inclusion in today’s workplaces, we find ourselves at a critical juncture. The success of DEI initiatives is intrinsically linked to the active engagement of men. However, these initiatives can sometimes be perceived as antagonistic towards men, creating a paradox that needs addressing.

Men’s issues are pressing and multifaceted, yet they are often overlooked in the broader DEI discourse. This oversight calls for a deeper and more nuanced understanding that transcends simplistic notions of male privilege and surface-level allyship. It is imperative to recognize that men should also be beneficiaries of gender equity.

****In this upcoming Leadercamp, we will delve into the intricate relationship between men and DEI. Our discussions will aim to uncover the challenges and opportunities that lie ahead, focusing on strategies to bridge the empathy gap and make DEI truly inclusive for everyone.

KEY TOPICS WILL INCLUDE:

* Understanding the unique challenges faced by men in the context of DEI.
* Exploring ways to foster meaningful male engagement in DEI initiatives.
* Developing strategies to address and integrate men's issues within the DEI framework.
* Creating a culture of genuine allyship and mutual support across all genders.

#### PREPARING FOR THE LEADERCAMP

The Leadercamp Guide can be used as a tool for facilitators and participants to get the most out of a Leadercamp experience. It includes an overview of what will be covered in the Leadercamp, information about Ludo Gabriele, and suggestions for different ways you and your team can learn together or individually. Each guide concludes with application and reflection prompts to apply what you’ve learned.

##### About This Guide

This guide will help you prepare for and facilitate the program ***CONNECTING MEN TO GENDER EQUITY***. The purpose of this guide is to help you generate a dialogue among participants and apply key concepts from the presentation to your own learning objectives. The guide can be leveraged effectively for both large and small groups.

##### The Audience

This program is for executives, managers, supervisors, and line staff. Ideally, the materials should be presented in a group setting, where the responses of others can be discussed and shared.

##### Watch As a Team

Prior to the Leadercamp, Zoom links are set up in Percipio. To host the Leadercamp for your team with Zoom, click on the Zoom link for the Leadercamp so that it’s ready to start on your screen. Then start a Zoom meeting, share your screen, and when you get asked what you want to share, choose the browser window with the Leadercamp ready to play. Select **Share** and enjoy! Be sure to contribute to the discussion in the chat feature.

##### For Individual Viewers

Watching alone this time? No problem. Click on the Zoom link in Percipio for the Leadercamp and begin watching. Get the most out of the event by participating in the conversation via the chat feature and by taking notes. And don’t forget to ask any questions you may have during the Q&A session.

#### APPLY WHAT YOU’VE LEARNED

Answer these questions to reflect on the Leadercamp and reinforce the ideas, practices, and strategies you’ve learned.

What are some of the unique challenges faced by men in the context of DEI, and how can these challenges be addressed?

What are some of the strategies discussed in the Leadercamp to foster meaningful male engagement in DEI initiatives, and how do you plan to implement these strategies in your own workplace?

How can we create a culture of genuine allyship and mutual support across all genders, and what role do men play in this process?

****What did you learn about male privilege and surface-level allyship during the Leadercamp, and how can this understanding be applied to create more inclusive workplaces?

What steps can you take to integrate men's issues within the DEI framework, and how can you advocate for gender equity that benefits both men and women?

What are some potential challenges that may arise when attempting to bridge the empathy gap between men and DEI, and how can these challenges be overcome?